ABSTRACT AND BIOGRAPHY

Global Development Partnerships – Tear Down the Walls!

In 1987, in one of the most famous historical moments of the last decades the former U.S. president Ronald Reagan appealed "Tear down this wall" in a speech at the Brandenburg Gate next to the Berlin wall. Afterwards the wall was removed. In the subsequent years the politics of openness ("Glasnost") and the pervasive success of new communication media (e.g., the World Wide Web) changed the world essentially by removing lots of barriers. This fundamentally enabled us to build global co operations and global teams.

If you start a global cooperation today the walls are not as huge and insurmountable as the Berlin wall but there are lots of hurdles which you need to remove to establish a successful global partnership.
In this presentation Michael shares experiences and insights from integrating a new Russian IT development team into a global partnership with French, U.S., and German teams.

There are lots of difficulties and obstacles due to different cultures, infrastructural and security requirements, export regulations, legal restrictions, communication problems, concerns and objections in your teams, transport restrictions, etc. It's often difficult to unveil these problems and to solve them.
Based on the experiences, applied methods, and on his lessons learned Michael provides hints and tips to avoid traps when establishing a new international development partnership.

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Michael Stetter works at IBM's Research and Development Lab in Boeblingen, which is one of IBM's largest labs outside of the U.S.
Whereas Michael spent his first years to develop the most reliable computer systems (mainframes) he nowadays contributes to build systems with the highest computing performance and best power efficiency.

Michael held various positions as developer, project manager, and people manager. In his current role he is responsible for the hardware design and development of computing systems which are based on the Cell/B.E.™ architecture. This architecture is an enhancement of the technology which is used in various game consoles.

Furthermore Michael acts as facilitator to identify and realize emerging technical opportunities, and he builds global development co operations. In this role he established a successful cooperation by integrating a new Russian team to develop

computing systems together with long-standing teams from the U.S., France, and Germany. Currently he works on initiating another development liaison with a team in Taiwan.

Beyond this Michael is the German Program Manager for IBM's international premium internship program "Extreme Blue".

Mr. Stetter holds a diploma degree in economathematics from the University of Ulm, Germany. He is a certified Project Management Professional (PMP) and received the master certificate in project management from the George Washington University, Washington, D.C.